OFFER

Social Media Marketing

01.

In today's oversaturated market of enterprises and companies offering a variety of services, the high quality of products or services is no longer enough to achieve success and stay in a competitive market. The key to attracting customers ' attention and maintaining market position is effective promotion of the business and presence in the media, especially on the internet. To stand out from the competition requires presenting the brand as innovative and unique, so that the consumer can be sure that he chooses the best option. Therefore, it is worth entrusting media management to specialists who are able to effectively promote the brand, creating consistent and **transparent accounts.**

PRICE

Choose your plan

Each of our packages has been carefully thought out and adapted to the requirements of Facebook, Instagram, and Google algorithms. Moreover, using materials from the client is not a good option, because professional photos and videos can only be made by a specialist. In our packages, we offer comprehensive service, so you don't have to worry about a thing! Trust our experienced team and hand over your media to us, and you can focus peacefully on growing your business.

Economy	Business	Premium
$630	$750	$1000
per month	per month	per month

- **6 standard publications (story + post)[1]**
- 1 urgent publications (for tomorrow)[3]
- Contract for at least 6 months
- 1 location shooting (taking photos)
  - Within the city: **included in the price**
  - Outside the city: **+0.5$/mile**

Order

- **9 standard publications (story + post)[1]**
- **2 publikations PRO (story + post)[2]**
- 2 urgent publikations (for tomorrow)[3]
- 1 advertising project (animation up to 20 seconds)
- Contract for at least 3 month
- 2 location shootings (photo + video)
  - Within the city: **included in price**
  - Outside the city: **+0.5$/mile**

Order

- **12 standard publikations (story + post)[1]**
- **4 publikations PRO (story + post)[2]**
- 4 urgent publikations (for tomorrow)[3]
- 2 advertising projects (animation up to 20 seconds)
- Contract for at least 3 month

2 location shootings (photo+video)

  - Within the city: **included in price**
  - Outside the city: **+0.5$/mile**

Order

[1] The **STANDARD** publication includes publications that contain 1 photo or graphic – each new, additional publication outside the package costs **$19.**

[2] Publication **PRO** includes publications that contain more than 1 photo (corusel), animation, short video (reel) – each new, additional publication outside the package costs **$39.**

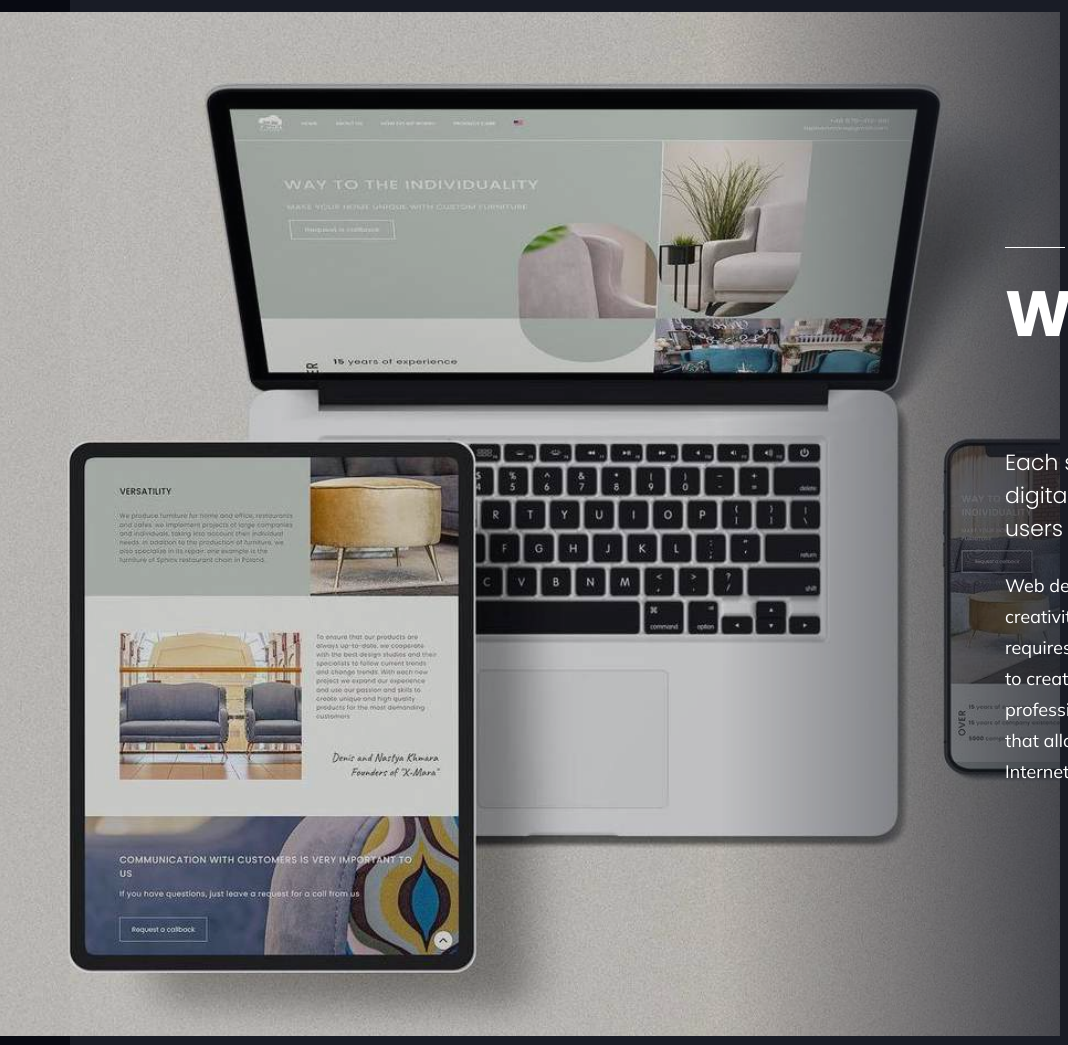
[3] **An urgent publication** is a publication at the request of a client, which must be completed very quickly, outside of a pre-established content plan. This is a service for changing the topic of a publication (or type) instead of an already planned one. The implementation of an urgent publication can be no earlier than the next day-the cost of each additional urgent publication outside the package is **$25**

Our additional services:

- Social media preparation (Biography, highlights, facebook background, google business card): **+125$**
- Additional advertising project (animation up to 20 seconds): **+375$.**
- Copywriting is a service for writing texts instead of a client, which we have divided into two types:
  - **MINI** at a price of +**250$ pcm** -the client sends us key information, and we use it to create a text corresponding to social media.
  - **MAX** at a price of +**500$ pcm** -we ourselves write texts adapted to social media, taking into account key information that is individually searched for in accordance with the specific industry of the client.

Order

The shown amounts are net prices.



02.

OFFER

Website

Each site is a virtual showcase of the company in the digital world, that's why it's so important to provide users with a positive experience of using the site.

Web development is a process that requires a combination of creativity, technical skills and user care. Modern page development requires taking into account design trends and the latest technologies to create a page that pleases and attracts visitors. It is not only a professional tool, but also an expression of creativity and innovation that allows companies to succeed in the dynamic world of the Internet.

PRICE

Choose your plan

At the beginning of the design process, we analyze the client's needs and determine the goals of the website. Then, we develop the structure and layout to make the content readable and intuitively understandable. We choose the right colors, graphics, and visual effects that reflect the brand's identity. During the implementation, developers use HTML, CSS, WordPress and JavaScript to make the website responsive and functional on various devices. We optimize the page for quick loading, which affects users and search engine results. After the development is completed, we conduct tests on different browsers and devices to ensure uninterrupted operation.

Economy

Landing

$1625

- Examples of website appearance
- Stock photos
- Logo

Order

Business

Landing

$2000

- Examples of website appearance
- Promotional video (15s)
- Photos taken by us
- Development of the corporate style (logo, color scheme, architecture of this site)
- Transportation costs to be agreed
- Social media preparation

Order

Premium

Landing

$2400

- Examples of website appearance
- Promotional video (30s)
- Photos taken by us
- Development of the corporate style (logo, color scheme, architecture of this site)
- Development of a business card, banner, and brochure.
- Social media preparation
- Transportation costs to be agreed
- Contract for managing social media for $630 pcm for at least 3 months.

Order

Corporate

Multi-page website

Price to be agreed

- Examples of website appearance

Possible services:

- Writing programs/scripts
- Promotional video
- Stock photos or taken by us
- Development of the corporate style (logo, color scheme, architecture of this site)
- Transportation costs to be agreed
- Social media preparation

Order

Additional services within website creation:

- Promotional video (up to 1 min): **$500**
- Photo package for the website (10 images): **$125**
- Copywriting: **from $125**
- Translating the website into an additional language: **+20% (for one language) to the total order amount**
- Technical support for the website: **$100 pcm**
- Regular content updates: **from $75 (depending on the scope of changes)**
- Contextual advertising: **from $75**
- SEO promotion: **from $125**
- Technical audit of the client's website: **from $125**

Order

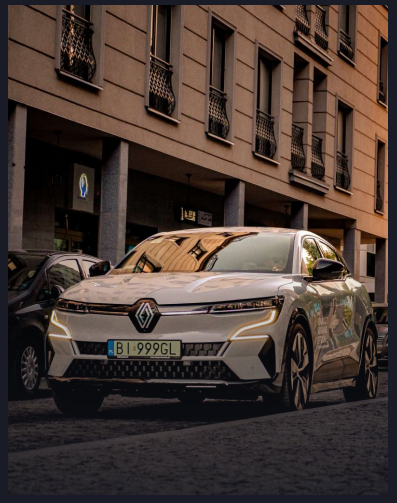
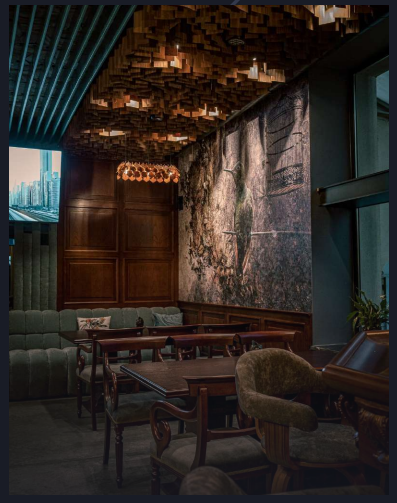
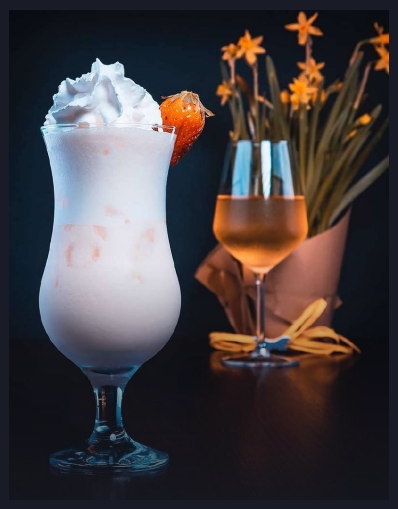
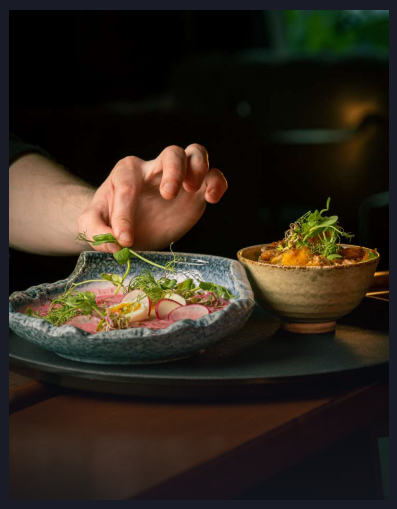
The shown amounts are net prices.

PORTFOLIO

Advertising Photography

03.

Photography is the art of attracting attention and evoking emotions through an image. It is an extremely effective marketing tool that allows companies to showcase their products or services in the best light. Professional advertising photos capture the unique features of a product, highlight its advantages, and attract the attention of potential customers, while the high quality of photography emphasizes the professionalism of the company and builds trust in the eyes of the viewer. Proper lighting, composition, and retouching are crucial, giving the photos a distinctive character. We apply our creativity and technical skills to create images that speak more than a thousand words.

PRICE

Subject photos

Standard

from 10 photos: **$13/img** | from 30 photos: **$10/img** | from 80 to 100 photos: **$9/img**

format JPG • retouch • crop • in studio • uniform background without cutout

Additional services:

- 100% white background: **+0.50$/img**
- Adding a shadow +**0.25$/img**
- Format PNG without background: **+0.50$/img**
- Mirror/glass products: **+0.75$/img**
- Big products (from 20 inches): **+1$/img**
- Food photo: **+2.50$/img**
- Photos for printing: **+15% to the total order amount**

Order

Staged

from 10 photos: **$25/img** | from 30 photos: **$20/img** | from 80 to 100 photos: **$18/img**

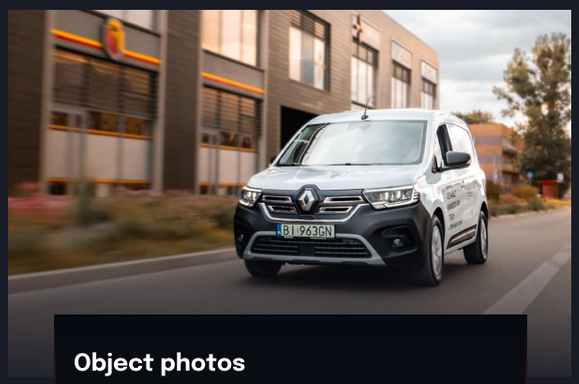
format JPG • creating a film set • retouch • crop • in studio

Additional services:

- Mirror/glass products: **+0.75$/img**
- Big products (from 20 inches): **+1$/img**
- Food photo: **+2.50$/img**
- Out of studio: **+ price to be agreed**
- Photo with a person: **+2.50$/img**
- Photos for printing: **+15% to the total order amount**

Order

Object and interior photos



Object photos

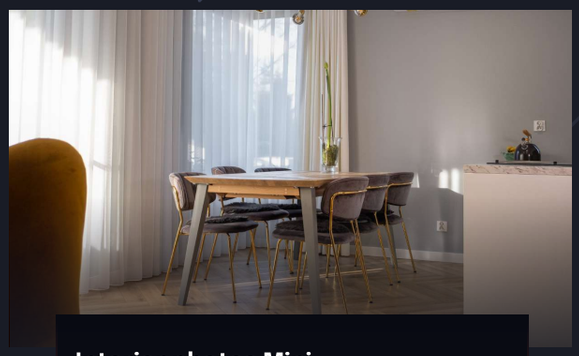
from 10 photos: **$20/img**
from 30 photos: **$15/img**
from 80 to 100 photos: **$12/img**

format JPG • creating a film set • retouch • crop
out of studio: + **transportation costs**
cars • buildings • objects

Additional services:

- Photos with a person: **+2$/img**
- Photos for printing: **+15% to the total order amount**
- Additional drone footage : **+2$/img**

Order



Interior photos Mini

from 10 to 20 photos: **$12/img**

format JPG • studio, 1 bedroom apartment
retouch • crop • out of studio: + **transportation costs**

Additional services:

- Photos with a person: **+2$/img**
- Photos for printing: **+15% to the total order amount**

Order

Interior photos Standard

from 10 photos: **$15/img**
from 10 to 30 photos: **$12/img**

format JPG • 2 bedroom apartment + • retouch
small house • crop • out of studio: **+transportation costs**

Additional services:

- Photos with a person: **+2$/img**
- Photos for printing: **+15% to the total order amount**

Order

Interior photos Premium

from 10 photos: **$22/img**
from 20 to 30 photos: **$20/img**

format JPG • large apartament • big house
retouch • crop • out of studio: **+transportation costs**

Additional services:

- Photos with a person: **+2$/img**
- Photos for printing: **+15% to the total order amount**

Order

The shown amounts are net prices.

OFFER

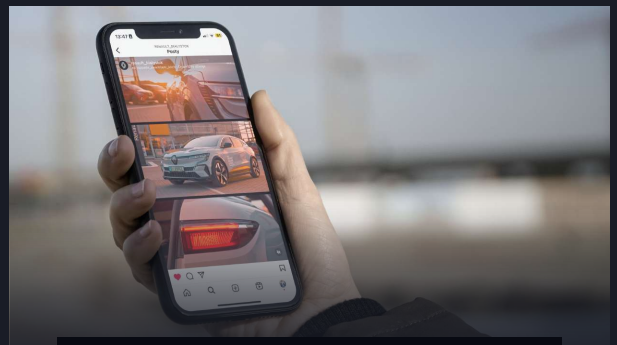
Video

In business, videos are an effective means of communication that allows companies to convey their message, tell their story, and evoke emotions in viewers, contributing to building stronger relationships with customers.

Recording, editing, and color grading a film may seem like a single task at first glance, but in reality, it conceals immense complexity and involves many people. It is an impressive choreography of numerous elements, sounds, and images that need to be harmonized to create a perfect cinematic piece.

PRICE

Promotional videos



Commercial Spot

from $375

A short advertising film that captures attention and raises brand awareness, suitable for Social Media Ads, or for billboards and web banners.

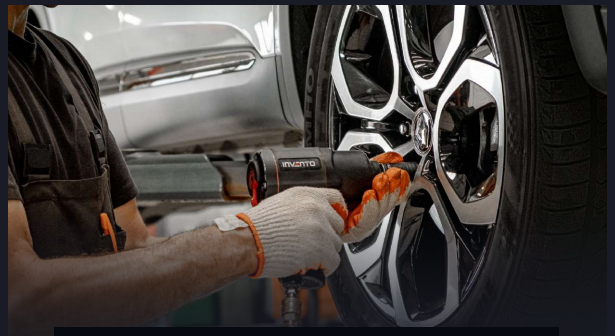
Price includes:

- Duration: up to 20 seconds
- One format on choice: vertical, horizontal, or square
- Film editing
- Adding animated subtitles
- Adding licensed music
- Adding sound effects (if necessary)
- Color grading of the film
- Outro: animation with the client's logo
- Shooting:
  - In the studio
  - On-site visit to the client:
    - Within the city: included in the price
    - Outside the city: +0.5$/mile

Additional services:

- Drone recording: +125$
- Additional format: +75$

Order



Promotional Film

from $750

An advertising film, a corporate showcase that helps promote the brand, services, or products in the media.

Price includes:

- Duration: up to 40 seconds
- Script development
- Creating a film set (if necessary)
- Film editing
- Adding animated subtitles (if necessary)
- Adding licensed music
- Adding sound effects (if necessary)
- Color grading of the film
- Outro: animation with the client's logo
- Shooting:
  - In the studio
  - On-site visit to the client:
    - Within the city: included in the price
    - Outside the city: **+0.5$/mile**

Additional services:

- Drone recording: **+125$**
- Every additional 10 seconds: **+60$**
- 4K resolution: **+10% to the total order amount**

Order

Corporate Film

from $1000

A film promoting the brand and key aspects of the company – its mission, team, achievements, services, products, and their features.

Price includes:

- Duration: up to 2 minutes
- Script development
- Creating a film set (if necessary)
- Conducting one interview
- Professional sound recording
- Film editing
- Adding animated subtitles (if necessary)
- Adding licensed music
- Adding sound effects (if necessary)
- Outro: animation with the client's logo
- Color grading of the film
- Shooting:
  - In the studio
  - On-site visit to the client:
    - Within the city: included in the price
    - Outside the city: +0.5$/mile

Additional services:

- Conducting an additional interview: **+150$**
- Drone recording: **+125$**
- Every additional 30 seconds: **+125$**
- 4K resolution: **+10% to the total order amount**

Order

Real estate film

from $375

A film showcasing the beauty and functionality of apartments interior, commercial premises, and buildings, highlighting every detail.

Price includes:

- Recording of studio or 1 bedroom apartments
- Film editing
- Adding licensed music
- Adding sound effects (if necessary)
- Adding animated subtitles (if necessary)
- Outro: animation with the client's logo
- Color grading of the film
- On-site shooting:
  - Within the city: included in the price
  - Outside the city: **+0.5$/mile**

Additional services:

- Exterior drone recording: **+125$**
- Recording of 2+ bedroom apartment: **+125$**
- Recording of a large apartment or house: **+250$**
- 4K resolution: **+10% to the total order amount**

Order

Event film

from $625

A film documenting an event, conference, exhibition, or other occasions.

Price includes:

- Duration: up to 1 minute
- Film editing
- Adding licensed music
- Adding sound effects (if necessary)
- Adding animated subtitles (if necessary)
- Outro: animation with the client's logo
- Color grading of the film
- On-site shooting:
  - Within the city: included in the price
  - Outside the city: **+0.5/mile**

Additional services:

- Conducting an interview at the event location: **+150$**
- Drone recording: **+125$**
- 4K resolution: **+10% to the total order amount**

Order

Online Course

from $750

A film serving as online educational material – lessons, lectures, and presentations.

Price includes:

- Recording of one episode
- Duration: up to 20 minutes
- Creating a film set
- Film editing
- Adding B-roll (to be determined)
- Adding licensed music
- Adding sound effects (if necessary)
- Professional sound recording
- Adding animated subtitles (if necessary)
- Intro: animation with the client's logo
- Color grading of the film
- Shooting:
  - In the studio or:
  - On-site visit to the client:
    - Within the city: included in the price
    - Outside the city: **+0.50$/mile**

Additional services:

- Every additional 15 minutes of the episode: **+125$**

Order

Video Podcast

from $500

We create video podcasts, combining sound with image. We conduct interviews, discussions, and online broadcasts in video format that attract attention and develop your brand.

Price includes:

- Duration: up to 15 minutes
- Creating a film set
- Recording using up to three cameras
- Film editing
- Adding licensed music (if necessary)
- Adding sound effects (if necessary)
- Professional sound recording
- Adding animated subtitles (if necessary)
- Intro: animation with the client's logo
- Color grading of the film
- Shooting:
  - In the studio or:
  - On-site visit to the client:
    - Within the city: included in the price
    - Outside the city: **+ 0.50$/mile**

Additional services:

- Every additional 15 minutes of the episode: **+75$**
- 4K resolution: **+10% to the total order amount**

Order

The shown amounts are net prices.